



SWE-CNM  
Attn: 2009 Conference  
P.O. Box 13678  
Albuquerque, NM 87192-3678

Dear Potential Sponsor/ Career Fair Participant:

The Central New Mexico Section of the Society of Women Engineers (SWE-CNM) will be hosting the 2009 Sonora Region Conference and Career Fair in Albuquerque, New Mexico from Thursday, January 29 – Sunday, February 1, 2009. We are currently seeking Corporate Sponsorships and Career Fair Participants. Past regional conferences have attracted 300 – 500 attendees from all over the country and over 25 sponsors and career fair participants.

What difference would it make in your organization if your engineers, scientists, and technical management had access to

- potential new hires ranging from new graduates to experienced professionals;
- keynote speakers, workshops, and activities designed to inspire, educate, and connect; and
- networking and building professional alliances with other organizations and companies?

SWE is a 501(c)3 not-for-profit educational and service organization. Information on SWE can be found at [www.swe.org](http://www.swe.org). The Sonora Region of SWE is comprised of eleven professional and thirty-one collegiate sections of SWE and members-at-large located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah.

Sponsorships and Career Fair participation are the two major elements of a successful conference and provide a valuable partnership between SWE and your organization. Please review the attached **Sponsorship and Career Fair Participant Reply Form** and let us know how you want to support the Conference.

### 2009 Region Conference Preliminary Schedule Overview

Friday	Saturday	Sunday
<ul style="list-style-type: none"><li>▪ Registration</li><li>▪ Technical and Sightseeing Tours</li><li>▪ Opening Reception at Explora Museum</li></ul>	<ul style="list-style-type: none"><li>▪ Registration</li><li>▪ Keynote Speakers at Breakfast and Dinner</li><li>▪ Etiquette Lunch</li><li>▪ Break-out Sessions</li><li>▪ Career Fair</li><li>▪ Outreach Activities</li><li>▪ Career Guidance Activities</li></ul>	<ul style="list-style-type: none"><li>▪ Region Council Meeting</li></ul>

Thank you for your consideration and interest in SWE. Your partnership is deeply respected and appreciated.

Sincerely,

Sarah C. Tuite  
Corporate Sponsorship Task Leader  
[tuitesc@cdm.com](mailto:tuitesc@cdm.com)  
505.353.3705

# Sponsorship and Career Fair Participant Reply Form

Our organization would like to sponsor for the following:

**Platinum Sponsor - \$10,000** \$\_\_\_\_\_

- Five Full Conference Registrations
- 20 Tickets to Keynote Speaker Dinner
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (6' x 2.5')
- Recognition at Conference

**Gold Sponsor - \$5,000** \$\_\_\_\_\_

- Three Full Conference Registrations
- 12 Tickets to Keynote Speaker Dinner
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (6' x 2.5')
- Recognition at Conference

**Silver Sponsor - \$2,500** \$\_\_\_\_\_

- Two Full Conference Registrations
- 8 Tickets to Keynote Speaker Dinner
- Color Ad in Program Book
- One Career Fair Tables (6' x 2.5')
- Recognition at Conference

**Bronze Sponsor - \$1,500** \$\_\_\_\_\_

- Two Full Conference Registrations
- Black and White Ad in Program Book
- One Career Fair Tables (6' x 2.5')
- Recognition at Conference

**Special Sponsorship Opportunity - \$1,000** \$\_\_\_\_\_

- Outreach or Career Guidance Activity

**Career Fair Large Company - \$750** \$\_\_\_\_\_

- One Career Fair Tables (6' x 2.5')
- Two Full Conference Registrations
- Recognition at Conference

**Career Fair Small Company\*/Academic - \$350** \$\_\_\_\_\_

- One Career Fair Tables (6' x 2.5')
- One Full Conference Registration
- Recognition at Conference

**Keynote Dinner Corporate Table - \$750** \$\_\_\_\_\_

- Full table seating 10 at the Keynote Dinner

**General Sponsorship (fill in the amount)** \$\_\_\_\_\_

**Additional Keynote Dinner Tickets - \$30/person** \$\_\_\_\_\_

**Additional Full Conference Registration - \$100/person** \$\_\_\_\_\_

\*A small company is less than 150 employees **TOTAL** \$\_\_\_\_\_

**Note:** To sponsor specific events or conference items, please contact Sarah Tuite directly. *Door prizes and bag stuffers are also welcome. See the attached letter for mailing information.*

## Sponsorship and Career Fair Contact Information

Career Fair Participant Name:

*\* As it will appear in published materials*

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Contact Person:

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Title:

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Email Address:

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Phone:

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Fax:

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Mailing Address:

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City, State, Zip:

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Names of individuals who will be registering as part of the selected sponsorship package:

1.

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2.

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3.

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4.

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5.

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*\*Nametags will be provided for those listed here.*

6.

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7.

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*\*Additional individual registrations can be purchased at the prices listed on the previous page.*

8.

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9.

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10.

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## Payment Options

Please choose your preferred method of payment:

- Full payment is included with registration information.**

Make checks payable to:  
"SWE 2009 Sonora Region Conference"

Mail forms and payment to:  
SWE-CNM  
Attn: 2009 Conference  
P.O. Box 13678  
Albuquerque, NM 87192-3678

- Please invoice my organization. All registration information is included.**

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Phone No.: \_\_\_\_\_  
Email Address: \_\_\_\_\_

- My organization will order securely on-line by credit card.**

<http://www.acteva.com/booking.cfm?bevoid=161047>